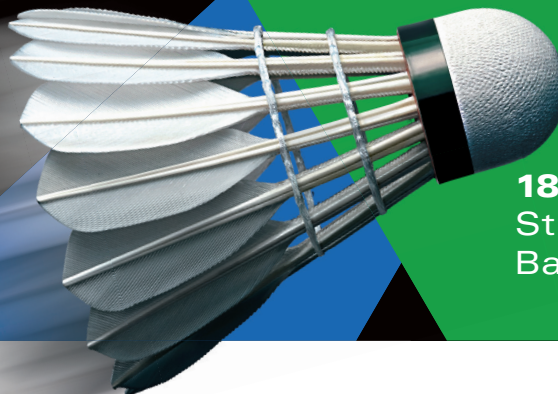


YONEX SWISSOPEN²⁵

Part of the **HSBC BWF**
World Tour Super 300

www.swissopen.com



HSBC BWF
World Tour
Super 300



18–23 March '25
St. Jakobshalle
Basel

**Become
a partner
now**

SPONSORING AND ADVERTISING OPPORTUNITIES

Title Patronat (occupied, option 2026ff.)	500 000.–
Presenting Patronat	150 000.–
Co-Sponsoring	50 000.–
Advertising on the Centre Court Top on Court (TV boards, non-TV boards, boards referee's chair, boards service judge's chair, player bag boxes)	5000.– bis 50 000.–
Sales and presentation stand in the foyer (2 x 5 m)	2500.–
Ticket Sponsor (Business tickets, supporter tickets, day tickets)	Discount 20%
Official Category Title	10 000.–
Banner/Link Homepage	5000.–
Internet Partnership (fibre optic line, web hosting, webmastering)	10 000.– each
Player Sponsorship (flight/hotel costs)	according to actual expenses

all prices in CHF

Conditions

Sponsorship contributions plus 8.1% VAT. Payments are due 10 days after the end of the event. Production costs (e.g. TV boards, films, etc.) shall be borne by the sponsor.

YONEX SWISS OPEN 2025

SPONSORING AND ADVERTISING OPPORTUNITIES



EXPOSURE/MEDIA VALUE IN 2024

based on independent report conducted by BWF/Infront

International Media value around USD 36 million

Reaching out to 270 million households internationally

Spectators/Attendance around 15000

CONTACT ADDRESS

Yonex SWISS OPEN
c/o Christian Wackernagel
Merkurstrasse 91
CH-4123 Allschwil
www.swissopen.com